

**A guide to the**

# **Sheffield Cultural Education Partnership**

**to inform, inspire and include you in a movement that will ensure all children and young people in Sheffield will experience and participate in high quality arts, creative, cultural and place-based experiences.**

**This will improve their quality of life and support their educational and employment outcomes.**

**We are...**

**Create Sheffield**  
**Adventures in Cultural Education**

## **Create Sheffield is aimed at:**

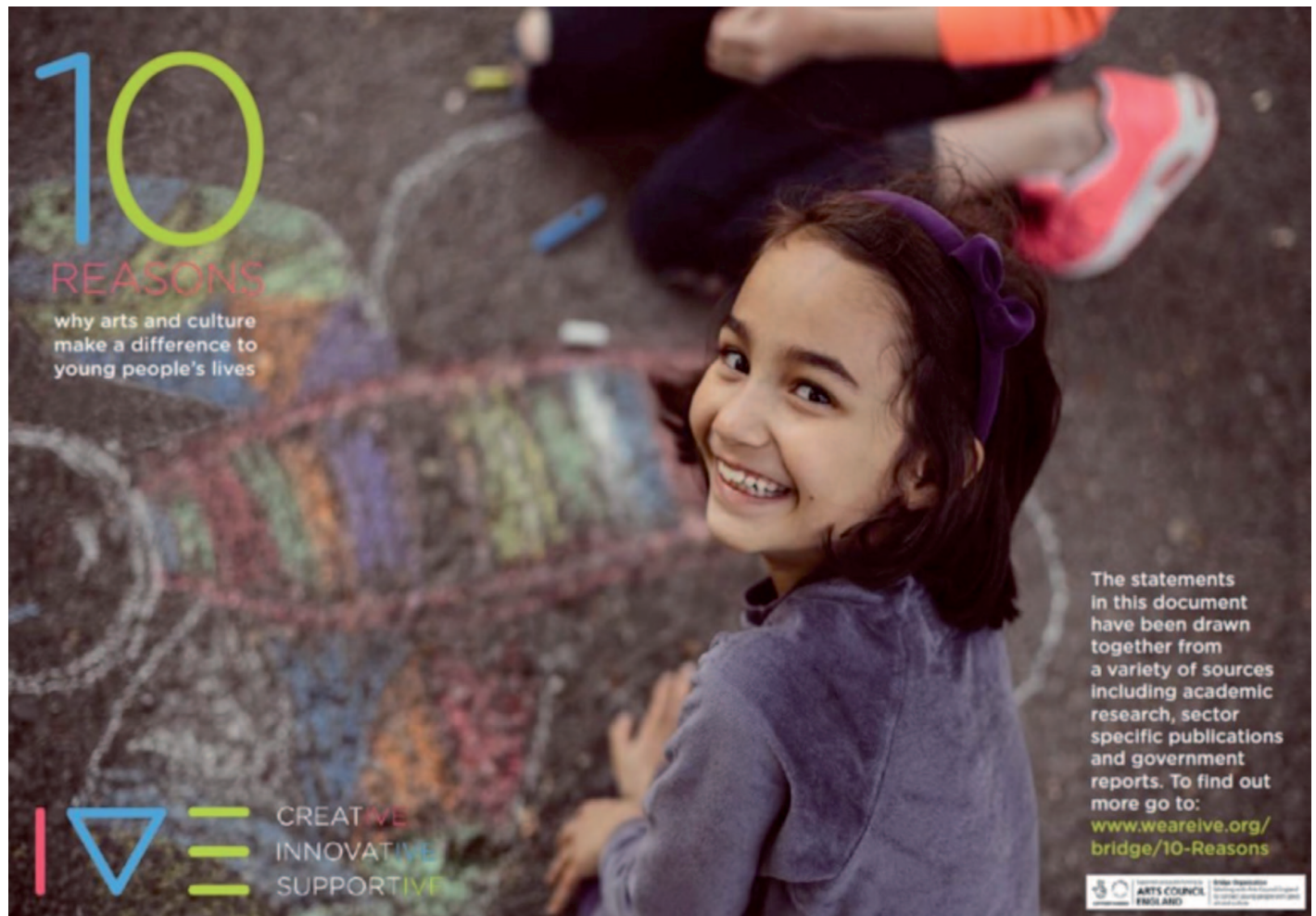
- > big organisations
- > small organisations
- > individual artists
- > networks of artists
- > private businesses
- > funded companies
- > schools
- > colleges
- > universities
- > specialist units
- > voluntary & community sector organisations and professionals
- > parents & carers
- > anyone else with an interest in Sheffield, arts, culture and education

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# Why does this matter?

**Cultural learning is vital to the attainment and readiness of children and young people.**



## Why is cultural learning vital?

Because arts and culture:

1. ...improve educational attainment across the curriculum
2. ...promote economic growth
3. ...develop skills for the jobs for the future
4. ...improve mental health and wellbeing
5. ...develop transferable life and work skills
6. ...encourage civic and political engagement
7. ...provide routes to success for young people with special educational needs
8. ...level the playing field for disadvantaged students
9. ...promote community engagement and cohesion
10. ...make learning fun.

<https://weareive.org/bridge/10-reasons>

# What problems are we trying to solve?

## Cultural learning is vital but access is unequal.

We know that ...	So consider ...
A significant proportion of children and young people live in poverty.	There are 135,480 young people under 19 in Sheffield ... 24,580 (25%) of these children live in poverty (2016 figures from ACE website).
Children living in poverty, and those who are less advantaged than their peers, have less access cultural education opportunities.	Lower socio-economic groups account for only 13% of visits to museums, despite free-entry initiatives.*** ----- Out-of-school activities can help build self-confidence. Children from advantaged backgrounds experience more structured and supervised out-of-school activities.**
Cultural education, and participation in learning beyond the classroom, can have an impact on the life chances of all children and young people.	Participation in structured arts activities can increase cognitive abilities by 17%.* ----- Attainment and progress data at every key stage demonstrates a significant gap between those who participate in a hundred hours of activity per year and those who don't (Sheffield Children's University Report, 2016) ----- Children who take part in arts activities in the home during their early years are ahead in reading and maths at age nine.*
Cultural education can have an even more profound impact on children and young people who are disadvantaged by their circumstances.	Students from low-income families who take part in arts activities at school are three times more likely to get a degree ... twice as likely to volunteer ... 20% more likely to vote as young adults.* ----- Young offenders who take part in arts activities are 18% less likely to re-offend.*
Cultural education can have impacts that extend throughout our lives, not just in economic terms.	People who take part in the arts are 38% more likely to report good health.*
Some education trends are moving in the opposite direction to an expansion of cultural learning.	Between 2003-2013 there was a 50% drop in GCSE numbers for Design Technology and 23% in Drama ... a significant number of pupils take no creative or cultural subjects at GCSE.***

\* Cultural Learning Alliance, Key Research Findings: the value of cultural learning (2017)

\*\* Joseph Rowntree Foundation, Experiences of poverty and educational disadvantaged (2007)

\*\*\* The Warwick Commission, Enriching Britain: Culture, Creativity and Growth (2015)

# How are we going to solve these problems?

## Develop Create Sheffield – the Sheffield Cultural Education Partnership.

In 2015, Arts Council England launched the Cultural Education Challenge which asks art and cultural organisations, educational institutions and local authorities to come together to drive a joined-up art and cultural offer locally, to share resources and bring about a more coherent and visible delivery of cultural education through Local Cultural Education Partnerships (LCEPs). Working through Bridge Organisations, Arts Council England aims to establish Cultural Education Partnerships across the country. IVE have initiated these across Yorkshire and the Humber and provide ongoing support.

We have created the Sheffield Cultural Education Partnership as an umbrella body made up of a large number of delivery organisations from education, arts, culture and voluntary sectors. The Sheffield Cultural Education Partnership will offer the strategic vision and coordination to take advantage of the many opportunities available to Sheffield. Our ambition is that every child and young person in Sheffield experiences and participates in arts and culture from birth to adulthood, and that takes a lot of joined-up coordination. Strong partnership will be at the heart of what we do, allowing a wide range of opportunities and a wide range of different approaches.

The Sheffield Cultural Education Partnership is driven by a steering group which includes Arts Council England funded organisations, Learn Sheffield and representatives from the voluntary and community sectors. It will work strategically to link to all sectors across Sheffield and other related networks (including SNAP, Joined Up Heritage, Sheffield Culture Consortium, CYP Partnership network and the VAS Vision for Young People) and Sheffield City Council's priorities.

The Sheffield Cultural Education Partnership will be known as...

## Create Sheffield Adventures in Cultural Education



**Involvement with arts and culture is crucial to imagination, self-expression and creativity in young people. It also develops the skills that fuel the success of the UK's creative industries, and that will result in the next generation of creative talent across the country.**





# How has this approach been determined?

The partnership has been developed through extensive collaboration.

- > **420 hours of meetings and planning since June 2016**
- > **more than 70 organisations involved**
- > **9 workshop events**
- > **8 task & finish groups**
- > **well over 100 individuals have contributed to this work**

The Sheffield Cultural Education Partnership has been developing since June 2016. We have spent time developing the partnership across a huge range of organisations, through a large number of one to one meetings, and a series of consultation workshops both with the arts and education sectors, and with young people.

At this early stage, support from IVE (the Arts Council England's Bridge organisation in Yorkshire and the Humber) has been combined with extensive support from Learn Sheffield, who have included the development of cultural education in their Sheffield Priorities for education.

Throughout 2017, we ran seven simultaneous task and finish groups with more than 70 individuals involved, representing a vast range of organisations from across the city. We worked with colleagues from the voluntary & community sectors, schools, universities, creative digital, heritage, theatre, circus, music, libraries and museums amongst others.

Each task and finish group focused on a different area of work to develop the partnership: governance, communication, resources, research, finance, training and forward planning.

More information about the development of Create Sheffield can be found on the Learn Sheffield website:

[www.learnsheffield.co.uk/Partnerships/Cultural-Education-Partnership](http://www.learnsheffield.co.uk/Partnerships/Cultural-Education-Partnership)



# What is Create Sheffield proposing to do?

The action plan is driven by our mission, vision and four priority areas.

<b>Create Sheffield will use the city of Sheffield as a learning resource, allowing all children and young people from 0 to 24 to engage with arts, culture and heritage.</b>				
<b>Create Sheffield Mission:</b>	Create Sheffield will work strategically with all arts, culture, heritage and education partners to engage and include every child and young person at every learning stage and setting. It will shape opportunities for the city that support the development of creativity and innovation and the overcoming of barriers, so that every child and young person has the opportunity to benefit from our vision.			
<b>Create Sheffield Vision:</b>	All children and young people in Sheffield (aged 0-24) will experience and participate in high quality art and culture.  This will improve their quality of life and support their educational and employment outcomes.			
<b>Create Sheffield Priorities:</b>	<b>ORGANISE</b>	<b>VOCALISE</b>	<b>UNDERSTAND</b>	<b>ENHANCE</b>
	CO-ORDINATION, COHERENCE & COMMUNICATION	PROMOTION & ADVOCACY	RESEARCH-INFORMED STRATEGY	INVESTMENT IN THE SHEFFIELD OFFER
	We will be the key conduit for information, networking and professional development in relation to cultural education.	We will promote the work of all those involved in Create Sheffield and advocate for diversity and the value of cultural education. Create Sheffield will celebrate, challenge and tell the truth.	We will generate and use evidenced-based policy and strategy to identify and address gaps in cultural provision and measure the impact of interventions.	We will identify and shape projects which engage all children and young people. We will secure funding in partnership with Sheffield Culture Consortium and other partners.

<b>Create Sheffield Proposed Actions (2018 &amp; beyond):</b>	<b>Big Project Plans</b>	<b>Co-ordination Plans</b>		<b>System Culture Plans</b>
	Sheffield (80x18 style) learning resource	Dedicated Coordinator	Research Collective	Artsmark
	City of Young Makers	Communications Strategy (including newsletter, etc.)	Professional Development Programme	Arts Award
		Co-production Advisory Panel	Bid Writing & Project Development	
Celebration & Sharing – including the return of an annual festival to showcase the learning of children and young people in Sheffield.				



# What is Create Sheffield proposing to do?

To organise, vocalise, enhance and understand.

Priority area	Proposal
Sheffield (80x18 style) learning resource	Inspired, in part, by Bristol's '80x18: 80 things to do in Bristol before you're 18' project ( <a href="http://www.bristol80by18.org.uk">www.bristol80by18.org.uk</a> ) we will create a list of experiences that every Sheffield child and young person could do before they are 5, 11, 14, 18 and 25. This list will be the platform for the development of learning resources, opportunities and fun for every Sheffield young person and their family.
City of Young Makers; Make, Create, Innovate	Sheffield has always been a city of makers – from advanced manufacturing, specialist steels and forged products to award winning theatre, international art and design, games manufacture and ground breaking research. Following on from the 2016 Year of Making we will focus on the future and the development of the young makers of the city.
Artsmark	Artsmark ( <a href="http://www.artsmark.org.uk">www.artsmark.org.uk</a> ) has been revised by Arts Council England. It is the creative quality standard for schools and we will seek to support Sheffield schools to use the Artsmark Journey as a tool for school improvement.
Arts Award	Arts Award ( <a href="http://www.artsaward.org.uk">www.artsaward.org.uk</a> ) is designed to inspire young people to grow their arts and leadership talents. It can be achieved at five levels, from 'discover' and 'explore' through to 'bronze', 'silver' and 'gold'. We will support the development of Arts Award in Sheffield and seek to make it accessible to every young person in the city.
Dedicated Coordinator	We will appoint a dedicated coordinator to provide the capacity that is required for the Sheffield Cultural Education Partnership to have the impact required.
Communications Strategy	Our communication strategy will make information available via a wide range of platforms (website, social media, e-mail, newsletters, etc.) so that everyone who wishes to be involved has the opportunity to stay connected to the network.
Co-production Advisory Panel	We will establish a panel of experts from across our networks to make specialist knowledge and understanding and support accessible to everyone in the partnership. This Advisory Panel will endeavour to promote the principles of partnership and co-production in order to produce the highest quality outcomes.
Research Collective	The Research Collective will build on the research task and finish group, which met during 2017. It will be a group open to anyone who has an interest in the field and currently includes colleagues from both Sheffield universities, other universities from around the country and colleagues from schools and cultural institutions. It will seek to ensure that our work is research-informed and we can always learn from our outcomes.
CPD Programme	A professional development programme, to support the work of all those involved in the partnership, will be organised and made available to members. We will also seek to share professional development opportunities offered by others via our communications.
Project Development	We will ensure that our core capacity includes the facility to write bids and seek to draw funding into the city. Our action plans will provide content that can be used to develop bids, with our big projects designed to develop year-on-year with opportunities for acceleration when additional funding is identified.
Annual CYP Festival	A festival will provide the children and young people of the city with the opportunity to participate in a wide range of inspiring learning opportunities inside and outside school hours. We will work with Sheffield Children's University and other partners from across the Sheffield Cultural Education Partnership to grow an annual festival that provides a focus for celebration and sharing.

# What is Create Sheffield proposing to do?

To co-ordinate and facilitate new opportunities for the city.

## Create Sheffield will offer new opportunities:

- > to access arts and cultural offers
- > to develop research informed policy and plans
- > to develop a Sheffield place-based curriculum
- > for focused access for CYP who do not currently access the arts
- > for teachers and arts professionals to engage in cultural education CPD
- > for schools to engage with Artsmark
- > for young people to engage with Art Award
- > for parents and carers to access the arts with their children
- > for children and young people to explore the potential of making
- > for young people to learn about creative careers
- > for collaboration and co-production between education, arts and cultural organisations
- > for collaboration between voluntary & community sector, arts and cultural organisations
- > to access high quality Sheffield-focused resources
- > to identify the greatest barriers and the areas of greatest need
- > to bring additional funding in to the city
- > to celebrate the vibrancy and quality of the city

# How will Create Sheffield work?

## A strategic partnership of organisations from across Sheffield.

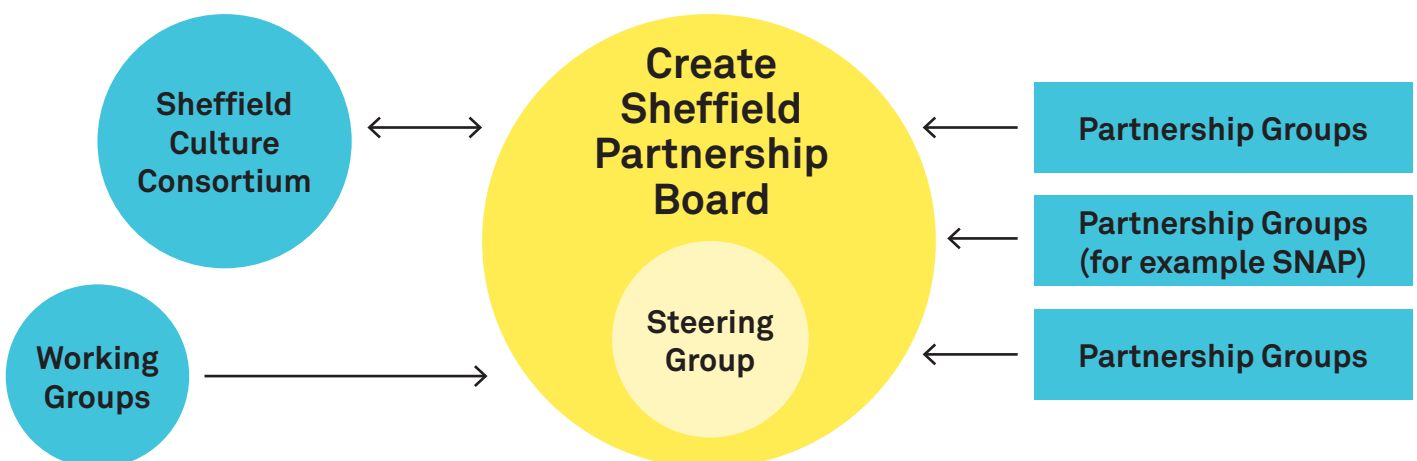
### Governance and structure

[Sheffield Culture Consortium and Create Sheffield](#) will have a reciprocal governance arrangement to ensure that each participates in the strategic development of the other. Create Sheffield will develop a strategic partnership capable of leading the development of cultural education in Sheffield.

[Create Sheffield Partnership Board](#) will be formed from core funders and representatives of key networks and Partnership Groups. It will be responsible for governance, strategic overview, finance, any staff, projects & communications. The [Create Sheffield Steering Group](#) will be a smaller group of partnership board members. They will provide day-to-day leadership of the project.

[Create Sheffield Partnership Groups](#) will be organisations or networks in the city (which may include, for example, SNAP, CYP Partnership Group, Joined Up Heritage, Creative Guild, etc.) who sign up to partnership, and want to play an active part in Create Sheffield. Individuals will have to be part of a network group to participate.

[Working Groups](#) will be led by members of the Partnership Board. Working Groups, which will have membership from across Create Sheffield (and beyond when appropriate), will focus on specific themes.





## Costs

Create Sheffield will be core funded through membership fees. Core members will be Arts Council England funded organisations who sit on the Steering Group. Other organisations will be encouraged to contribute to Create Sheffield by paying small annual membership fees. These fees will provide the on-going financial platform to ensure that Create Sheffield can operate successfully, and secure grant funding through bids and other sources to provide the funding for developmental projects.

<b>Bronze member £125 pa</b>	For example an infant, junior, primary or special school or an organisation with a turnover below £250k
<b>Silver member £175 pa</b>	For example a secondary school or college or an organisation with a turnover between £250-750k
<b>Gold member £250-1000 pa</b>	For example an organisation with a turnover above £750k
<b>Platinum member £1000-£5000 pa</b>	For example an organisation with a turnover above £750k with an automatic membership of the Partnership Board
<b>Core member £5000 pa or more</b>	For example an organisation with a turnover above £750k with an automatic membership of the Steering group

## Core funding

Create Sheffield is seeking to raise £37k per annum in core funding to enable the partnership to continue to develop and thrive. This money will ensure Create Sheffield has a co-ordinator, bid-writing capacity, admin support, basic office space, a small budget to support the delivery of projects, a website, marketing and a communication strategy.

Larger funders (Platinum and Core) of Create Sheffield will often make a mixed contribution, combining cash funding with other resources. This may, for example, include commitments to staff time or building spaces.

## Grant funding

Create Sheffield core funding will enable it to have a Coordinator and bid writing capacity. This will enable Create Sheffield to bid, in collaboration with others from within and beyond the partnership, for funding to take forward key projects.

## **How can you get involved?**

**Attend the conference, respond to the consultation and engage with Create Sheffield.**

The success of Create Sheffield will rely on as many different people getting involved as possible. We need involvement from EVERYONE that the Sheffield Cultural Education Partnership will serve.

**We welcome your involvement in the following ways:**

- 1. we warmly invite you to the launch conference at the Crucible Theatre, on 2nd February 2018:  
[www.sheffieldtheatres.co.uk/whats-on/ignite-sheffield-adventures-in-cultural-education](http://www.sheffieldtheatres.co.uk/whats-on/ignite-sheffield-adventures-in-cultural-education)**
- 2. feedback any comments regarding the content of this booklet for consideration by the task and finish groups**
- 3. stay informed about Create Sheffield by signing-up for our regular newsletter**
- 4. get involved in the working groups that are developing the plans outlined on page 10**
- 5. show your support by indicating your intention to join Create Sheffield in September 2018**
- 6. spread the word!**

For all the above, please get in touch with Sophie Hunter to share your views and questions:

[sophie@weareive.org](mailto:sophie@weareive.org)

Further information can be found at:  
[www.learnsheffield.co.uk/Partnerships/Cultural-Education-Partnership](http://www.learnsheffield.co.uk/Partnerships/Cultural-Education-Partnership)

and:

[weareive.org/bridge/local-cultural-education-partnerships](http://weareive.org/bridge/local-cultural-education-partnerships)

# Create Sheffield

Adventures in Cultural Education

**Sheffield is one of the first wave of cities across England that are launching a Cultural Education Partnership.**

**Across Yorkshire and the Humber, this is an initiative led by IVE, the Arts Council England's Bridge Organisation, in response to the Cultural Education Challenge.**

**Further information can be found at:  
[weareive.org/bridge/cultural-education-challenge](http://weareive.org/bridge/cultural-education-challenge)**